



# INDEPENDENT CANDIDATES AND MUNICIPAL ORGANISATIONS

Information session

# AGENDA

- 1. Welcome and introduction Michael Louis
- 2. Introduction of participants.
- 3. Presentation of Sec 15 A re Municipalities
- 4. Questions
- 5. Planned strategy of War Room
- 6. Next meeting

# SECTION 15A ASSOCIATIONS

## ***Section 15A of the Electoral Commission Act***

- Section 15A of the Electoral Commission Act of 1996 allows for an organisation or movement to participate in municipal elections in a *specific municipality*, without being registered as a traditional political party with political party structures.
- Using this provision, residents can prepare for independent candidates to stand for election in various wards, whilst also registering as a conglomerate of independent candidates to gain the benefit of the PR vote.
- For example, residents can register “The Ceres Residents Association” which can comprise of the business chamber, farmers union, rate payers association, parents associations and faith based organisations in their community.
- This will then enable a citizen-led organisation to be able to win control of municipal wards but also an entire municipality, thereby forming a citizen-led government.

# HOW TO SET UP AN ASSOCIATION

In order to make this happen in a specific municipality, we recommend the following process:

1. Residents of a municipality must call together key influencers and community leaders to form a residents steering committee.
2. The Steering Committee must call together a municipal stakeholders meeting including but not limited to a business chamber, farmers union, rate payers association, parents associations and faith based organisations. The Steering Committee would form an association that would need to choose a name e.g. The Ceres Residents Association.
3. The relevant association should then register in terms of S15A of the Electoral Commission Act to contest all wards and the entire municipality.
4. The association should then nominate the top community and ward leaders to stand as ward and PR candidates in the local government election.

A campaign plan must then be developed and executed to ensure the nominees become elected and form a new government that restores power to the people and rescues the municipality

# SECTION 15A REGISTRATION PROCESS

## Municipal level registration

To register to contest elections in only a specific municipality/ies (Municipal level), you must submit:

- An application for registration ([Annexure 1](#) (PDF - 17.26 KB) of the Regulations) fully completed;
- A Copy of the party's Constitution;
- A Deed of Foundation signed by **100 registered voters** who support the founding of the party ([Annexure 6](#) (PDF - 13.91 KB) of the Regulations);
- Two sets of party logo/symbol in colour;
- R200 registration fee per municipality; and
- A party applying for registration at Municipal level must place a Notice in a local newspaper ([Annexure 2](#) (PDF - 11.36 KB) of the Regulations) and must submit proof of such publication (hard copy of the newspaper page)

*\* Please note that Annexure 6 indicates that only 50 signatures are required, but a subsequent amendment (General Notice R151 in Government Gazette 34044 of 23 February 2011) changed this amount to 100 signatures.*

**Note:** Registration at Local Council level does not automatically register the party for the District Council (DC) in which that Local Council falls. Parties wishing to contest a DC election must indicate such DC in its application.

# OSA SUPPORT

- The One South Africa Movement stands ready to support any association both in registering to contest the elections, selecting their candidates, developing their campaign plan and executing the election campaign. Provided an association commits to **OSA's Pact**.
- OSA would enter into a **Memorandum of Understanding** with an association in terms of which, OSA would provide the following support:
  1. Assisting the association with registration with the IEC.
  2. Developing and rolling out candidate nominations.
  3. Developing municipal and ward voter profiles.
  4. Developing a campaign strategy and plan, including bespoke messaging.
  5. Developing a registration campaign.
  6. Training relevant individuals on fundraising and providing active support in developing and rolling out a fundraising strategy.
  7. Arranging for the OSA Chief Activist and other national leaders to campaign in the municipality. In addition, OSA volunteers and members will be directed to support local campaigns and fulfil campaign roles.

8. Developing municipal and ward campaign teams, offering training on:
  - i. How to be an effective candidate.
  - ii. How to be an effective councillor.
  - iii. Designing, structuring and rolling out a campaign (Earned media, digital, events, field, data management, Get Out the Vote, Election Day management).
  - iv. How to conduct a comprehensive canvass.
9. Providing ongoing campaign support and infrastructure, including:
  - viii. Measurement of key campaign metrics.
  - ix. Tracking of voter support in the municipality.
  - x. Preparing for GOTV (Getting Out The Vote) and Election Day.
  - xi. Ongoing mentoring and support to key candidates and campaign managers.

## OSA PACT

We believe in a just society in which all citizens can live together peacefully and prosper. We do so by being activists where we campaign on behalf of all citizens and hold government and civic society accountable for their actions.

The One South Africa Movement is working to build a society where:

- i. There can be racial, cultural and gender harmony and tolerance amongst all citizens.
- ii. Citizens can fairly and equitably participate in our economy and prosper.
- iii. Our students, young and old, can have access to a world-class education that empowers them for a future of their choice and capability.
  - i. Our citizens can be able to live free from crime and corruption.
  - ii. We can address the historical injustices of South Africa and any future injustices perpetrated.
  - iii. Build a government that is capable, agile, transparent and future-focused.
- iv. Public representatives will be chosen directly by the people and are accountable to the people.
- v. We can live in a sustainable environment that we can hand over to future generations.
- vi. There is complete human dignity for all that can never be taken away.

This is our pledge and if we work together locally and across the continent of Africa, we can build a future for generations to uphold.